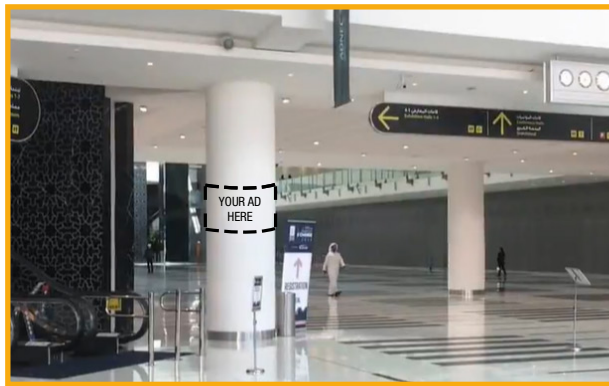


WCN Advertising Space

All costs are listed in USD and exclude 5% tax (VAT) where applicable.

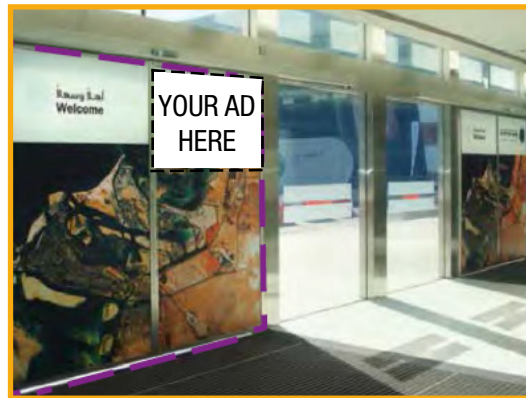
Atrium Balcony Columns

\$3,000 per column (Four available)



Sliding Doors

\$5,000 (Four available)



Free-Standing Towers

\$8,000 per side (Four available)



Mega Wall Internal

\$8,000 (One available)



Seating Cubes

\$5,000 per 100 units

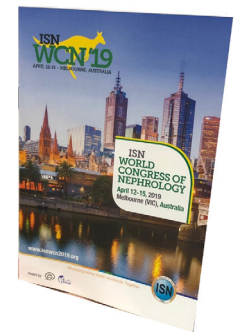


Pocket Program

Inside page
\$3,000

Inside back page **SOLD**
\$7,500

Back page **SOLD**
\$10,000



WCN Advertising Space



Atrium Balcony Columns

\$2,500 per column.

We offer the opportunity to display your brand in a central location of the venue. These columns sit inbetween the exhibition hall and plenary hall, at the main escalators where delegates will cross multiple times throughout the day.

Approximate dimensions

Width: 3,950mm

Height: 800mm

The ad dimensions offered are for a part of the sign only, and not the full height and width as seen in the image. Advertising cannot be product-related and must be corporate branding only, due to the public location.

Mega Wall Internal

\$8,000 - Only one available.

This advertising space will ensure your brand gets mega-awareness at WCN. The wall is located in the concourse, next to registration and the main entrance.

Approximate dimensions

Width: 2,900mm

Height: 12,000mm

The ad dimensions offered are for a part of the sign only, and not the full height and width as seen in the image. Advertising cannot be product-related and must be corporate branding only, due to the public location.

Free-Standing Towers

\$8,000 per side - Four available.

Have your company logo seen from all angles with the four-sided towers! These towers will be located in the main atrium area. Delegates will flow through this area throughout the day.

Advertising cannot be product-related and must be corporate branding only, due to the public location.

Sliding Doors

\$5,000 per advertisement - Four available.

We offer the option to brand the glass panels of the sliding doors, used by delegates as a main entrance. This opportunity is for the internal side of the doors.

Approximate dimensions

Width: 1,310mm

Height: 1,000mm

The ad dimensions offered are for a part of the sign only, and not the full height and width as seen in the image. Advertising cannot be product-related and must be corporate branding only, due to the public location.

Seating Cubes

\$5,000 per 100 units.

Allow delegates to take a break and enjoy sitting down while your company message gains optimal visibility with the seating cubes. New to 2020, this sponsorship enables you to provide a clear message of your support to delegates in an original and practical way.

Advertising cannot be product-related and must be corporate branding only, due to the public location. Company logo displayed on two (2) sides; Other sides are WCN branded.

Pocket Program

\$3,000 - \$10,000 - Limited availability.

Place your message in this quick guide, which will be a must-have for every delegate. The WCN 2020 pocket program is a practical pocket guide to the Congress providing delegates with a quick day-to-day view of the scientific program. It is designed in a practical pocket format and distributed to each delegate onsite.

Product advertisement is not permitted.